# **Terms and Conditions - Amplihub**

Effective Date: Feb 27, 2025

#### Services

Amplihub provides digital marketing services, including but not limited to social media marketing, SEO, content marketing, email marketing, web design and development, conversion rate optimization, PPC, and data analytics and reporting. These services are subject to the terms outlined in this agreement.

# **Client Responsibilities**

- - You agree to provide accurate, complete, and up-to-date information to Amplihub.
- - You are responsible for ensuring that the materials you provide to Amplihub for use in campaigns, ads, or on your website comply with all relevant laws, regulations, and third-party rights.
- - You will promptly pay all agreed-upon fees for services rendered.

#### **Payment and Fees**

- - Payment for services is due according to the payment schedule outlined in the contract or service agreement.
- - If payment is not made within the specified timeframe, Amplihub reserves the right to suspend or terminate services until the outstanding balance is paid.
- - All fees are non-refundable unless otherwise agreed upon in writing.

# Termination

- - Either party may terminate the agreement with written notice if the other party breaches any of the terms and does not cure the breach within a specified period.
- - Upon termination, you agree to pay all outstanding balances for services rendered up until the date of termination.

# **Intellectual Property**

- - You retain ownership of all content, trademarks, and materials you provide to Amplihub.
- - Amplihub retains ownership of all proprietary tools, processes, and methodologies used in the delivery of services.
- - You grant Amplihub a non-exclusive, royalty-free license to use your content solely for the purpose of providing the agreed-upon services.

# Confidentiality

Both parties agree to maintain the confidentiality of any proprietary or confidential information shared during the course of the engagement, including marketing strategies, customer lists, or business plans.

# **Limitation of Liability**

Amplihub will make every reasonable effort to provide services to the best of its ability, but we are not liable for any damages or losses, including indirect, special, or consequential damages, arising from the use of our services or any interruptions in service.

# Indemnification

You agree to indemnify and hold harmless Amplihub, its employees, agents, and affiliates, from any claims, damages, or liabilities arising out of your use of our services, including any content you provide or your failure to comply with applicable laws.

# **Privacy and Data Protection**

Your privacy is important to us. Amplihub will only use your personal data in accordance with our Privacy Policy. By using our services, you consent to the collection, use, and sharing of your data as described in the Privacy Policy.

# **Third-Party Services**

Some services offered by Amplihub may rely on third-party services, platforms, or tools (e.g., Google Ads, Facebook Ads, etc.). You agree to comply with the terms and conditions of any third-party service providers whose tools are used in the provision of services.

### **Modifications to Terms**

Amplihub reserves the right to update or modify these Terms at any time. Any changes will be posted on our website with an updated effective date. It is your responsibility to review these Terms periodically.

### **Governing Law**

These Terms shall be governed by and construed in accordance with the laws of Sri Lanka. Any disputes arising under or in connection with these Terms shall be subject to the exclusive jurisdiction of the courts in Sri Lanka.

# **Contact Information**

If you have any questions regarding these Terms and Conditions, please contact us at:

Amplihub Email: <u>mailto:info@amplihub.com</u> Website: <u>https://amplihub.com/</u>